



Birmingham Unified Youth Football Organization
4240 Delemere Court
Royal Oak, Michigan 48073
www.birminghampatriots.org
admin@birminghampatriots.org

Dear Friend and Neighbor,

The Birmingham Patriots, a 501(c)(3) non-profit organization, is actively seeking your support for our 2021 football and cheer season. The Patriots team teaches children in the Birmingham school district the fundamental skills necessary to safely compete in football and cheer, as well as valuable life skills such as: self-discipline, teamwork, confidence, leadership, friendship and good sportsmanship.

Sponsoring the Birmingham Patriots will spotlight your business as an active participant in our community. Our football and cheer program requires a considerable investment to ensure we provide the proper equipment, fields, and space for our athletes to compete safely and competitively and to cover our operating expenses. With your generous support we hope to continue to grow our programs and provide a safe and exciting environment for our athletes to thrive.

Please review the enclosed flyer which outlines the available levels of sponsorship. No matter which level you choose, our commitment to you ensures that you will receive the attention, recognition, and publicity that you deserve for your sponsorship dollars. All contributions are fully tax-deductible to the extent allowed by IRS rules and regulations. Your support will create awareness and goodwill for your organization in the community. If you are able to support us this year, please return the sponsorship form and your payment in the enclosed envelope.

Please feel free to contact us via email at admin@birminghampatriots.org if you have any questions.

Thank you in advance for your consideration and support.

Sincerely,

Bart R. Tinsley
President
Birmingham Unified Youth Football Organization



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2021 Football/Cheer Sponsorship Registration Form

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| Organization Name: | |
| Address: | |
| Web Address: | |
| Email: | |
| Phone: | |
| Contact Person: | |

Please check the desired sponsorship level below and return the completed form and your payment to: Birmingham Unified Youth Football Organization 4240 Delemere Court Royal Oak, MI 48073

Red - \$250

Red sponsors will receive an appreciation plaque to display in their place of business and will have their name and/or website link listed on the Birmingham Patriots website.

White - \$500

White sponsors will receive an appreciation plaque to display in their place of business and inclusion of their name and/or website link on the Birmingham Patriots website, as well as a sponsorship banner which will be displayed at all Patriots home games. Each white sponsor's name will also be announced at every home game, with a short message promoting its business' products and/or services.

Blue - \$750 and up

Blue sponsors will receive an appreciation plaque to display in their place of business and inclusion of their name and/or website link on the Birmingham Patriots website, as well as a sponsorship banner which will be displayed at all Patriots home games. Each blue sponsor's name will also be announced at every home game, with a short message promoting its business' products and/or services. In addition, the Patriots will include the name and/or website link of each blue sponsor in our periodic email messages to player families.

We appreciate your generous donation to the Birmingham Patriots for the 2021 football and cheer season. We hope to see you at our games this fall!